

## Fire Truck Manufacturers Hit With \$5 Million Price-Fixing Suit

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Fire truck makers Oshkosh Corp., Pierce Manufacturing, REV Group Inc., and Rosenbauer America LLC were sued in federal court on allegations they conspired to inflate the cost of fire trucks and suppress supply.

The city of La Crosse, Wis., accused the manufacturers of making an illegal agreement to fix and raise the price of fire trucks in the US, causing it to significantly overpay for the vehicles.

The allegations were [filed](#) in a proposed class action Wednesday in the US District Court for the Eastern District of Wisconsin.

The municipality is seeking damages of more than \$5 million and injunctive relief on behalf of the proposed class.

Equipment makers have increasingly become a [target](#) for price-fixing claims from plaintiffs accusing them of eliminating competitive pricing and harming consumers. Oshkosh, REV and Rosenbauer alone control between 70% and 80% of the US fire truck market, according to the complaint.

The manufacturers allegedly used data obtained through Fire Apparatus Manufacturers' Association, which is also a named defendant, "to reduce the uncertainty that they each should have faced from not knowing what their competitors were offering and providing in the fire truck market," according to the suit.

"This strategic information was a material factor in Manufacturer Defendants' decisions to inflate the prices that Plaintiff and other members of the Nationwide Class paid for fire trucks during the class period," the city said in the complaint.

The manufacturers allegedly coordinated supply restrictions and price hikes at FAMA meetings.

The city seeks relief under Section 1 of the Sherman Act as well as the Wisconsin state antitrust law.

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The manufacturers and FAMA didn't immediately respond for comment.

The city of La Crosse is represented by Crueger Dickinson LLC and Hagens Berman Sobol Shapiro LLC.

The case is [City of La Crosse v. Oshkosh Corp.](#) , E.D. Wis., No. 1:25-cv-01252, 8/20/25 .

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